



acreditat pentru
CERTIFICARE



SR EN ISO/CEI 17021-1:2015
CERTIFICAT DE ACREDITARE
SM 004



C E R T I F I C A T

SRAC certifică organizația/ certifies the organization

ISRA CENTER MARKETING RESEARCH SRL

Calea Vitan, nr. 23C, corp C, et. 2, ap. bir. nr. 1, sector 3, București

**pentru următoarele activități/
for the following fields of activities**

Activități de studiere a pieței și de sondare a opiniei publice

Market research and public opinion polling activities

că are implementat și menține un
sistem de managementul calității
conform condițiilor din standardul

which has implemented and maintains a
quality management system
which fulfils the requirements of the standard

SR EN ISO 9001:2015 (ISO 9001:2015)



Valabilitatea certificatului este condiționată de
efectuarea supravegheților anuale până la data de:



11-
2026

11-
2027

nr. certificat/ certificate registration no. **13218**

data inițială a certificării/ initial certification date **19 noiembrie 2025**

data recertificării/ recertification date -

data ultimei actualizări/ last update -

valabil până la/ valid until **18 noiembrie 2028** (cu condiția vizării anuale)

SRAC CERT SRL, Str. Vasile Pârvan Nr. 14, Sector 1, București www.srac.ro

Director General
Ing. Mihaela Cristea

Certificate

SRAC has issued an IQNET recognized certificate that the organization:

ISRA CENTER MARKETING RESEARCH SRL
Calea Vitan, nr. 23C, corp C, et. 2, ap. bir. nr. 1, sector 3, București

has implemented and maintains a
Quality Management System

for the following scope:

Market research and public opinion polling activities

which fulfils the requirements of the following standard:

ISO 9001 : 2015

Issued on: **2025 - 11 - 19**

First issued on: **2025 - 11 - 19**

Expires on: **2028 - 11 - 18**

Registration Number: RO – 13218



Alex Stoichitoiu
President of IQNET



eng. Mihaela Cristea
SRAC General Manager



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